



What You Will Learn:

- An overview of Web-conferencing tools
- The importance of thorough preparation, including analyzing your audience and setting clear expectations
- How to determine the appropriate length for your session
- Assigning roles & responsibilities (for learners, facilitators and support staff)
- How to use Web-conference features (such as visual aids, whiteboards, screen sharing and polling) to effectively engage the audience
- The critical role of interactivity to achieve recall and learning

Preparation Is the Key to Webinar Success

Webinars are more commonplace than ever, but new rules apply to capture and engage your audience! Our course emphasizes the importance of planning for and using interactive elements. It will help you put the “wow” back in your Webinars.

Who Should Attend?

This course is crucial for anyone who designs or leads Webinars, Web-conference meetings or Web-based presentations.

What Past Attendees Have Said...

“I learned a great deal in a short time, and look forward to putting these valuable techniques to use!”

“The instructor did an excellent job! She knew the content, kept the participants involved, and kept an energetic pace. It felt very much like a small classroom experience!”

Our Instructors

Drake Resource Group instructors are experienced in working with the diverse needs of adult learners. They are well-versed in Web-conferencing technology and are very experienced in delivering instruction via the Web.

Duration and Format

Our interactive Webinar course is one to two hours long. At the end of the session, each participant will receive a job aid to help create engaging learning experiences for their dispersed audiences.

How to Register

Groups of three or more participants from the same organization are entitled to a 20% discount. The cost of this course is \$125. For more information or to register, go to <http://tinyurl.com/WebModerator>.