

## What You Will Learn:

- **Copyright law basics and infringement penalties**
- **The correct way to obtain permission for using text, graphics and media such as music, film and video**
- **Which kinds of information can and cannot be copyrighted**
- **How to copyright your own work**
- **Where to locate free content for presentations or training materials**
- **Related Web sites that provide valuable assistance**

## Using Copyrighted Materials Legally

Every day, people unknowingly use common cartoons, graphics or phrases which are protected by copyright laws. What many do not realize is that the consequences of copyright violations can result in fines as high as \$20,000! Drake Resource Group offers an excellent online course that helps you navigate through the ins and outs of proper copyright usage.

### Who Should Attend?

This course is ideal for anyone who designs training materials, creates business presentations or develops collateral information.

### What Past Attendees Have Said...

*"There was so much about copyright laws I didn't know! This was very useful and easy to follow!"*

*"This is a great way to quickly get up to speed on the basics of copyright laws and usage!"*

### Our Designers

This online course was developed by experienced instructional designers who understand the diverse needs of adult learners. Our subject matter experts included legal experts specializing in copyright law.

### Duration and Format

This is a self-paced online course that takes between 45 and 90 minutes to complete. The course contains six lessons with opportunities to check your understanding of the material.

### How to Register

To register, go to <http://tinyurl.com/understanding-copyright-basics>. Groups of three or more participants from the same organization are entitled to a 20% discount. The cost of this course is \$99.